Feeling Good by Doing Good

Suffolk Foundation
2013 Annual Report

The Suffolk Foundation is simply the best way to give back to our City.

Our City’s needs will exist for far longer than we’ll each be here; the Suffolk Foundation allows us to respond to those needs into perpetuity.

- R. Scott Carr
Past President

Photo taken during NRPA Annual River & Creek Fest by Jim Camp.
During 2013, the Suffolk Foundation:

- Distributed its largest amount of money ($105,000) in unrestricted grants since the Foundation’s inception.
- Awarded grants to the largest number of non-profit organizations (25).
- Granted over $1.3 million in scholarships, donor-advised, and designated funds. The first time the Foundation distributed over $1 million.
- Received its largest gifts from donors, totaling over $2.3 million.
- Assets grew to over $5.5 million.
- Largest total grant disbursements in one year ($1.4 million).
- Distributed over $2.5 million since receiving its non-profit status.
- Distributed its largest, single grant of $50,000 to the Salvation Army to purchase a generator, which will help facilitate the opening of a downtown disaster shelter.
- Sponsored the third annual Community Forum and Luncheon with largest number (160) attending.
- Presented, for the first time, the Lewis F. Morris Memorial Scholarship to a deserving King’s Fork High School senior.
Creating and facilitating “Permanent Good” is the goal of the Suffolk Foundation. The local families who support the Foundation are building the Foundation stronger and larger through their time, efforts, and financial resources. I want to personally thank those people who have already helped by placing their “foundation stones” in support of the Suffolk Foundation. I also want to encourage others to join in this most worthwhile effort to make Suffolk and its surrounding areas a better place to live, work, and raise their families.

The Suffolk Foundation continues to grow, and as of December, 2013, the Foundation had over 5.5 million dollars in assets. Last year the Foundation made grants totaling $105,000 to 25 non-profit organizations. In addition, other families and individuals used the Foundation’s financial tools to make additional gifts and grants of 1.3 million dollars through Scholarships, Donor-Advised Funds, and Designated Funds.

Other highlights included a $50,000 grant to the Salvation Army for a generator for their new building to be used in times of natural disasters, as well as the annual Community Forum the Foundation sponsors, with 160 people in attendance.

The Suffolk Foundation has the tools to help you to be part of doing “permanent good.” Invest in your community. Call us, and we can show you how.

Harry Lee Cross, III
President, Suffolk Foundation
SUFFOLK FOUNDATION
“DOING GOOD” BY FUNDING AN NSA DIVERSITY INITIATIVE

Grants received from the Suffolk Foundation over the past two years have funded Diversity Initiatives to further promote diversity and a deeper understanding of it within Nansemond-Suffolk Academy.

NSA is committed to creating a learning environment within the school that ensures students thrive in a setting that fosters a strong sense of themselves as learners along with a deep respect for others and their differences. NSA’s aim is to prepare students and faculty for participation in and contribution to a diverse society and to welcome students and faculty from all socioeconomic, religious, ethnic and educational backgrounds whose differences may be based on race, color, creed, culture, ethnicity, gender, age, sexuality, socioeconomic status or religion, among all other diverse dimensions.

The Suffolk Foundation Grant helped fund:

PEOPLE OF COLOR CONFERENCE
The grant from the Suffolk Foundation helped fund the attendance for Carmen Lopez, Upper School Foreign Language Teacher, to attend the People of Color Conference in Houston, Texas, in December, 2013. Additionally, this grant helped NSA students attend a student diversity conference at Old Dominion University in January, 2013.

BLACK HISTORY MONTH PROGRAM:
SCOTT AINSLIE, BLUES MUSICIAN
As a part of Black History Month, Nansemond-Suffolk Academy was proud to host blues musician Scott Ainslie in February of 2013, through a combination of support from a Suffolk Foundation diversity grant to NSA, the NSA Parent-Teacher Organization, the Upper, Middle, and Lower Schools, and the Dewing family. Mr. Ainslie combines a talent for playing the blues, sharing true stories that are wonderfully entertaining, and an incredible knowledge of many subjects into an unforgettable performance.

Denise, a mother with two small children, was being evicted for not paying rent to a federally subsidized housing complex in which she resided. She had turned in her recertification paperwork, but the landlord failed to enter it by the deadline, which subsequently increased her rent payment. The landlord issued an unlawful detainer action against Denise. Denise approached the Virginia Legal Aid Society’s (VLAS) Suffolk office for assistance.

VLAS’s attorney contacted the landlord of the housing complex in regards to the unlawful detainer action and about maintenance issues at the unit. The landlord had dismissed the action, but he proceeded to send two further notices to Denise about under payment in rent as a result of the late recertification paperwork. VLAS sent demand letters to stop these actions and about electrical issues in the apartment. The notices were stopped, and maintenance issues were to be addressed by the complex. VLAS’s intervention allowed Denise and her children to continue living in affordable housing, in safer living conditions.

VLAS PROGRAM OUTCOMES
From January 1, 2013, through December 11, 2013, VLAS closed 144 cases and helped 522 men, women, and children in the city of Suffolk recover over $93,000 and protecting them from over $62,000 in unjust claims. Many of these funds come from securing federal benefits for clients, which means that new dollars entered the city. To date, VLAS has spent $89,136 on these cases, preserving or increasing income for residents and protecting their homes and families when they were in crisis.

Blues musician Scott Ainslie performs for students at Nansemond-Suffolk Academy. His performance was made possible by a grant from the Suffolk Foundation.

Being involved in an organization that helps others is a good feeling.
– George Birdsong
FEELING GOOD ABOUT SUPPORTING STUDENTS IN NEED THROUGH THE COLLEGE ACCESS PROGRAM: 
THE FOUNDATION HAS AWARDED COLLEGE ACCESS GRANTS FOR THE PAST FIVE YEARS

Article by Tracy Agnew, Suffolk News-Herald

Janie Raven’s mother died of cancer in the spring of her junior year, right when she was trying to visit colleges and take admissions tests.

Nobody in Samantha Guy’s family has ever been to college before, and some of her family members discouraged her from trying to do so.

Sahmod Earls wants to be a veterinarian, even though he was scared of animals when he was a boy — but his family’s financial situation wouldn’t allow him to pay application and testing fees on his own.

Louise Gamor’s parents emigrated from Ghana, and she hopes to be a pediatrician. Many problems have come up during the process of her trying to apply to college, she said.

All four of these Suffolk high school seniors will be going to college this fall, thanks to the work of the Access College Foundation, which held its annual Suffolk Donor Recognition Luncheon on Tuesday at the Suffolk Center for Cultural Arts.

Suffolk Public Schools Superintendent Deran Whitney said it’s easy to support the Access College Foundation, because the group’s good work is plain to see.

“It’s truly remarkable,” he said. “We hope you will continue to do it.”

Now in its 10th year in Suffolk, the foundation provides a number of services from middle school through college graduation to help students get their education.

Through advisors posted in all three of Suffolk’s high schools and half its middle schools, it holds parent night workshops; assists with applications for college, scholarships and federal aid; conducts college tours; helps students file for fee waivers for applications and standardized tests; and provides “last-dollar” scholarships to close the gap between other funding and the cost of college.

Once a student has been accepted to college, the foundation holds summer transition workshops and provides one-on-one group counseling throughout college.

In the foundation’s 10 years providing services in Suffolk, 91 percent of Access scholars graduated college within six years, compared to the 52-percent national average. More than 2,500 Suffolk students have been helped in finding funding for college — about $25 million in funding. More than $375,000 has been awarded to 310 Suffolk students in “last-dollar” scholarships.

The four students who spoke at Tuesday’s event had powerful stories of how the Access College Foundation has helped them.

But her speech took a somber turn when she revealed her mother had been diagnosed with colon cancer in Raven’s sophomore year of high school. She tried several forms of treatment, but “eventually they couldn’t do anything more for her,” Raven said.

Her mother died on March 28, 2013.

“I have no clue what I would have done” without the Access College Foundation, Raven said. At a time when her family was swamped with hospital bills, her advisor helped her apply for fee waivers for the SAT and college applications. She now intends to attend the University of Virginia in the fall to earn a degree in biochemistry with a pre-medical track.

Samantha Guy, a King’s Fork High School senior, will be the second in her family to graduate high school, but only the first to go to college.

“I had a lot of my family members who discouraged me,” she said, adding that she failed four times and got put in remedial classes. “I was on the path that was deemed fit for me.”

But when she discovered art, she said, “My art replaced my anger. Only I could choose which path to take. I wanted to be the first to go to college.”

Her Access advisor helped her fill out the Free Application for Federal Student Aid.

“My father and I were clueless on how to fill it out, and it asked crazy questions,” she said.

But now, she’ll be attending Alfred University in New York to major in ceramic art.

“I will be going to my dream college,” she said.

Sahmod Earls, a Lakeland High School senior, was afraid of all animals — even bugs — when he was a child. But after his mother prayed for him, he was in the yard the next day catching frogs and insects.

“I learned the power of prayer at a young age,” he said.

Later on, his family’s many pets — including goats — helped him get through some rough times.

“With my financial situation, there was no way I would have been able to pay for college applications, ACT or SAT tests,” he said. Access College Foundation helped him, and he will be attending Virginia State University to pursue a career as a livestock veterinarian.

Louise Gamor, a Nansemond River High School senior, said the Access program “filled in the blanks” for her.

Her parents grew up in Ghana, sleeping amongst mosquitoes and walking five miles to the nearest water source.

“My mother’s adolescent life limited her,” Gamor said. “She was happy to know her children would be able to become anything they wanted, without limitations.”

She said her advisor taught her the importance of meeting deadlines for all the things required in the college admissions process and also introduced her to Virginia Commonwealth University, where’s she’ll start toward her goal of becoming a pediatrician, during a college trip.

From left, Sahmod Earls, Janie Raven, Louise Gamor and Samantha Guy are four of the many Suffolk students who have been assisted by the Access College Foundation since it extended its services to Suffolk 10 years ago.
For the 2013 field trips to the Suffolk Art Gallery, the hands-on workshop allowed each student to create a small piece of handmade paper. As part of the workshop, students reviewed the history of modern papermaking, which began over 2,000 years ago in China and migrated through trade routes to Europe, eventually arriving in this country with German immigrants building the first paper mills in Pennsylvania. Students also discussed the need to recycle paper and were astounded to discover that in their lifespan (10 - 11 years) they have used well over 60 trees’ worth of paper.

Then the fun began with selecting and tearing bits of recycled paper to drop into a jar of water to give the paper color. With additions of things students would have around the house, such as bits of thread, dried flower petals, dryer lint to add texture and color, and of course the all-favorite glitter, students gave their paper design to make each piece individual.

Students then put their concoction of materials into a blender and, with the help of a volunteer, blended their materials into paper pulp. After oohs and ahs as the materials whirled together, students returned the pulp to their jar and took the next step in the process. With the help of a fellow student, they poured their paper pulp into a "found" deckle (such as a can with both ends removed or a plastic container with the bottom removed) that was firmly held against a paper mold (screen). After the water had drained out, they had the first glimpse of their finished product. The shaped pulp was pressed between towels and blotter paper with rolling pens and voila! Exclamations of "Look at mine!" spread through the studio as the blotter paper was removed to reveal the finished (but still a little wet) paper.

The resulting requests to art teachers of, "Can we do this back at school?", indicated the project was successful and the desire to continue to experiment with possibilities had been hatched. At the end, students talked about the needed materials and tools and the way to create them using found or inexpensive materials. Our only request is that if they want to use Mom's blender, please ask first!

To be part of an organization that genuinely looks out for and responds to those in need is a truly humbling and rewarding feeling.

- Les Hall
FUNDING OPPORTUNITIES AVAILABLE TO YOU

THE FOUNDATION ASKS YOU TO CONSIDER THE MANY BENEFITS OF GIVING TO A COMMUNITY FOUNDATION.

Gifts to the Suffolk Foundation are an appealing, accommodating, and cost-effective way to achieve your charitable goals. If you consider starting your own private foundation, you must assume the following responsibilities: structure the foundation, formulate the policies, oversee investment of the assets, file all necessary tax forms, and monitor grantee activities. If, however, you select the Suffolk Foundation to manage your charitable gifts, all of those tasks will become the responsibility of the Foundation.

The Foundation will work with each donor individually to choose or combine any of the following funds in order to meet his or her charitable giving needs:

**Unrestricted Funds** are appropriate for donors who want their charitable giving to accomplish the most in enhancing the quality of life in Suffolk and the surrounding areas but recognize that community needs change over time. Perhaps the most important of all foundation assets, Unrestricted Funds enable the Distribution Committee to respond to community needs as they arise. The distribution of these funds will usually take place annually after the Board of Directors reviews applications from area non-profits. **There is no minimum gift requirement unless the fund is to be named. A named fund requires a minimum gift of $10,000.**

**Field of Interest Funds** support programs and/or organizations in a field specified by the donor. This fund is appropriate for donors interested in addressing specific issues in a particular category, such as: Arts, Culture and Humanities; Human Needs; Education; Youth; Disabled; Elderly; Human Services; Environment; Animal Welfare. The fund allows a donor to support a particular field of interest but does not require a commitment to one organization. The distribution of these funds will take place annually after the Board of Directors reviews applications from area non-profits. **The Distribution Committee is bound to follow your broad guidance. A minimum gift of $10,000 is required to establish a named fund.**

**Donor-Advised Pass-Through Funds** also allow the donor to make recommendations as to how the income from the fund is spent. This fund is appropriate for donors who would like to take advantage of charitable giving but would like to be able to make suggestions on which charities should be supported. However, the funds contributed are expected to be distributed between one to two years. Therefore, the funds are not invested, but usually placed in a money market account for ease of withdrawal. **A minimum gift of $10,000 is required to establish a named fund.**

**Designated Funds** support a specific non-profit organization or program selected by the donor. This fund is appropriate for donors who want to designate a specific non-profit organization(s) or program(s) to receive annual gifts even after his or her lifetime. **A minimum gift of $10,000 is required to establish a named fund.**

**Scholarship Funds** are appropriate for donors who want to support deserving students. This type of fund is used when the donor would like to establish named scholarship(s) so deserving students may have the opportunity to acquire an education they might not otherwise be able to receive. The scholarship may be for any level of education the donor specifies. Donors have much flexibility and may define the guidelines for the candidate selection or designate a field of study or college/university to be attended. The Foundation currently has two established scholarships, the Colonel Fred V. Cherry Memorial Scholarship and the Howard D. Mast Memorial Scholarship. **A minimum gift of $25,000 is required to establish a named fund.**

**Memorial Funds** are appropriate for donors saddened by the death of a dear and valued friend or family member. The fund becomes a permanent living memorial that will be meaningful throughout the years. The Memorial Fund is usually either unrestricted or dedicated to a field of interest important to the deceased. **A minimum gift of $10,000 is required to establish a named fund.**

**Agency (Special) Funds** are appropriate for organizations in the local community who desire the Foundation to act as a repository of gifts in their names.

**Administrative Funds** are appropriate for donors who want to support the ongoing work of the Suffolk Foundation and to assure its ability to serve Suffolk and surrounding communities. An administrative fund is used to offset operating expenses, thereby increasing the amount available for charitable distribution.

**Organizational Funds** are appropriate for organizations in the local community who desire the Foundation to act as a repository of gifts in their names.

*Any established fund may be added to, but there are minimum gift requirements to establish a named fund. The Investment Committee is currently reviewing minimum gifts required to establish a fund.*
SUFFOLK FOUNDATION BOARD

HARRY L. CROSS, III  
President  
Broker/Owner, Cross Realty

JAMES (JAY) E. BUTLER, III  
Vice President  
President, Butler Paper Recycling, Inc.

RYAN E. HARRELL  
Treasurer  
Realtor with Real Estate Group

SARAH H. WALDEN  
Secretary  
Senior Services of Southeastern Virginia

CHARLES BIRDSONG  
Vice President of Operation & Procurement and Virginia/Carolina General Manager, Birdsong Peanuts

GEORGE Y. BIRDSONG  
CEO, Birdsong Corporation  
Reelected to the Board in January 2014.

R. SCOTT CARR  
Past President  
Managing Director, Carr Investment Group

GEORGE W. CORNELL, M.D.  
OB/GYN, Lakeview Medical Center

MICHAEL T. HAAS  
Real Estate Developer

LES HALL  
Founder and President, Allfirst, LLC

ANGUS I. HINES, JR.  
Retired President Sentry Services, Angus Hines, Inc.  
Retired from the Board in January 2013.

OLIVER KERMIT HOBBS, JR.  
Retired Executive Vice President of Amadas Industries; Current President of Pathfinder Associates, LLC

DAVID MITNICK  
Retired Educator/Guidance Counselor; Current President of the Suffolk Education Foundation

JOHN MONROE  
Retired Educator, Old Dominion Univ. & Suffolk Public Schools

CHARLES B. POND, III  
Owner, Nansemond Cold Storage, Inc. & Taylor Freezers, Inc.

WHITNEY G. SAUNDERS  
Attorney, Saunders and Ojeda, P.C.  
Past President; Retired from the Board in January 2014.

WAYNE K. SAWYER  
President and CEO, Bennett’s Creek Nursery

ARTHUR L. SINGLETON  
Retired Project Manager, Con Edison of New York

MARILYN H. STULB  
Healing Touch Certified Practitioner/Instructor; Flight Attendant for US Airways/American Airlines

MICHAEL W. WENDEL  
Owner, AVW Technologies, Inc.

CHARLES E. (EDDIE) WHITE, JR.  
Vice President, Starr Motors

WILLIAM N. (BILLY) HILL  
Executive Director  
Retired Administrator, Suffolk Public Schools

NOT PICTURED: RICHARD F. BARRY, III; JUDY KINSEY
# Suffolk Foundation Donors

## Foundation’s Named Funds

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<td>George Y. and Sue B. Birdsong*</td>
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<td>Thomas H., III and Constance Birdsong*</td>
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<tr>
<td>Butler Paper Recycling, Inc.* (Jay Butler)</td>
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<td>Lisa and Harry L. Cross, III and Family*</td>
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<td>George T. Everett Memorial Fund (Mr. and Mrs. P. Lee Everett, III, Mr. and Mrs. C. Taylor Everett, and Mr. and Mrs. James E. Gordon)</td>
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<td>Haas Family* (Michael Haas)</td>
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<td>Descendants of Angus Henderson Hines*</td>
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<td>Ann Godwin Moore Fund</td>
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<td>Charles B., III and Juanita Pond*</td>
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<td>R. Curtis, Jr. and Martha G. Saunders, and Whitney G. and Ellen H. Saunders*</td>
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<td>Jim and Elizabeth Turner*</td>
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<td>Mr. and Mrs. Michael W. Wendel/AVW Technologies, Inc.</td>
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<td>The White Family Fund (Charles, Eddie, and Clay)*</td>
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<td>Richard F., III and Carolyn Barry Fund*</td>
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<td>Scott and Heather Carr Fund*</td>
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<td>Carr/Kennedy Family Fund*</td>
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<td>Fluter Fund* (Joseph W. IV and Frances Luter)</td>
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<td>The Harrell Fund* (Ryan and Camille Harrell)</td>
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<td>Brian and Caroline Martin Family Fund</td>
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<td>ROSF Fund</td>
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<td>Dwight and Jane Schaubach Fund*</td>
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<td>Virginia History Fund (Anonymous)</td>
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<td>Disaster Relief Fund</td>
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<td>Paul D. Camp Community College “High Need Academic and Workforce LPN Program” established by the Birdsong Corporation</td>
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<td>Dottie Scott’s Elizabeth River Artists Fund</td>
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## Foundation’s Unnamed Funds

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<td>Hampton Roads Community Foundation</td>
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<td>William and Pamela Hill</td>
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## Forum Supporters 2013

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<td>Birdsong Corporation – Silver</td>
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<td>Farmers Bank – Silver</td>
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<td>Monarch Bank – Silver</td>
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<td>726 Sold Inc.</td>
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*denotes Founding Member Commitment of $100,000 or more
GRANT RECIPIENTS 2013 – “GIVING”
THE SUFFOLK FOUNDATION AWARDED $105,000 IN GRANTS TO 25 NON-PROFIT AGENCIES DURING THE ANNUAL GRANT CYCLE.

ARTS
Suffolk Art League - $1,000 (fully funded request): Funds help provide education in the arts for the citizens of Suffolk and surrounding communities.
Suffolk Center for Cultural Arts - $5,000 (fully funded request): Funds assist in supporting the Center's Student Matinees, Artists in Schools Programs, and youth art education initiatives for the 2013-2014 season.
Virginia Symphony Orchestra - $2,000: Funds assist in providing “Young People’s Concerts” to all Suffolk Public Schools fifth graders at no charge.

EDUCATION
Suffolk Literacy Council - $5,000 (fully funded request): Funds assist in supporting the “Tutor Retention and Student Pairing Project.”
Access College Foundation - $2,000: Funds provide operating support for the Access program in Suffolk's public high schools and middle schools.
Nansemond-Suffolk Academy - $5,000: Funds help support NSA’s mission to develop and inspire leaders who value diversity by promoting diversity and a deeper value of it.
Boys and Girls Clubs of Southeast Virginia - $7,000: Funds support the Club's tutoring program, as well as the Kid's Cafe program in the Suffolk Unit.
Paul D. Camp Community College - $5,000: Funds facilitate a Math Symposium to help implement the first phase of the PDCCC Math Academy.

ENVIRONMENT
Nansemond River Preservation Alliance - $3,000: Funds help support the K-12 School Oyster Growers Program and the Annual River and Creek Fest.

HEALTH
Western Tidewater Free Clinic - $5,000: Funds help provide full and partial dentures to 50 Suffolk patients to help improve their overall health, self-esteem, and employability.
Foodbank of Southeastern Virginia - $5,000 (fully funded request): Funds assist with providing healthy, high-quality foods to benefit the health of Suffolk’s most vulnerable residents by supporting the expansion of the Mobile Pantry Program (a targeted, direct food delivery system).
Bon Secours Maryview Foundation - $4,000: Funds will be used to serve 1,200 patients through the medication assistance program that provides medical and pharmacy supplies at no cost.

Southeastern Virginia Areawide Model Program - $5,000 (fully funded request): Funds will be utilized to provide 250 rides to medical appointments for Suffolk seniors and adults with disabilities.
Children's Hospital of the King's Daughters -$5,000 (fully funded request): Funds support the child abuse program by providing medical, mental health, and forensic services to children suspected of being abused and neglected.
Suffolk Partnership for a Healthy Community, Inc. - $2,500: Funds continue to help implement a community-wide, comprehensive well care management program called the Positive Lifestyle Commitment Program.
American Heart Association - $3,500: Funds support the CPR Anytime Program, which will increase the number of Suffolk residents trained in CPR.

HUMAN NEEDS
Suffolk Family YMCA - $5,000 (fully funded request): Funds address the Suffolk area’s child care crisis by helping to provide scholarships to public school children coming from low-income families, so that the individuals can attend an afterschool program and/or summer camp.
The Salvation Army - $50,000 granted from the Disaster Relief Fund (fully funded project): Funds will be used to purchase a generator, which will help facilitate the opening of a downtown disaster shelter in the new Salvation Army facility.

The Suffolk Foundation presents a check for $50,000 to the Salvation Army (Captain Shiel, Jay Butler, Harry Cross, Billy Hill).
Photo Credit: Suffolk News-Herald

“GIVING: FEELING GOOD BY DOING GOOD”
The Suffolk Foundation has awarded over $2.5 million to non-profits since its first grant distribution in 2008. Listed are some of the non-profits who have received support through Donor-Advised Funds.

An Achievable Dream
Boy Scouts of America (VA Council)
Buckalew Scholarship Fund, University of North Carolina at Chapel Hill
Cancer Care Foundation of Tidewater
Capital Trail Foundation
Charlotte Latin School
Chesapeake Bay Academy
Chris Murray Scholarship Fund, East Carolina University
Christopher Newport Capital Campaign
Christopher Newport University Scholarship Fund
Crittenden/Eclipse and Hobson Heritage Foundation
East Carolina University Foundation
Eastern Virginia Medical School
Foodbank of Southeastern Virginia
Foodbank of the Virginia Peninsula
Hampden Sydney Annual Fund
Isle of Wight Academy
Juvenile Diabetes Research Foundation
Monteoro Medical Missions
Nansemond-Suffolk Academy Annual Fund
Nansemond-Suffolk Academy Art Show
Norfolk Academy Annual Fund
North Carolina State University Foundation
Old Dominion Economic Club
Paul D. Camp Community College Foundation
Peninsula YMCA
Riddick’s Folly
Ruritan National Foundation
Smithfield YMCA
Smithfield YMCA Capital Campaign
Suffolk Partnership for a Healthy Community
Suffolk Salvation Army Corps Physical and Health Education Building
Suffolk YMCA Summer Day Camp Capital Campaign & “We Build People” Campaign
Surry Area Free Clinic
The Mariner’s Museum
Virginia Conflict Resolution Center
Virginia Capital Trail Foundation
Virginia Steam Academy
Washington and Lee University Annual Fund
Washington and Lee University MCGrew Scholarship
Western Tidewater Free Clinic
Woodberry Forest
YMCA Regional Camp Capital Campaign
YMCA Suffolk Family Capital Campaign

It is a great feeling to raise money and give back to Suffolk organizations that will improve the lives of our citizens.

– Charles R. Birdsong
STATEMENT OF FINANCIAL POSITION – DECEMBER 31, 2013

Assets
Cash $ 42,133.82
Cash – Restricted $ 1,289,906.34
Contributions Receivable $ 128,452.70
Investments $ 4,048,654.54
Total Assets $ 5,509,147.40

Liabilities and Net Assets
Total Liabilities $ -
Unrestricted/Restricted Net Assets $ 5,509,147.40
Total Liabilities and Net Assets $ 5,509,147.40

STATEMENT OF ACTIVITIES – YEAR ENDED DECEMBER 31, 2013

Revenue, Gains, and other Support
Interest and Dividends $ 77,338.35
Net Unrealized Gains/Losses $ 309,923.13
Net Realized Gains/Losses $ 174,043.19
Investment Fees $ (17,577.15)
Net Investment Income $ 543,727.52

Contributions – Restricted
Administrative Funds $ 21,220.00
Designated Funds $ 151,500.00
Donor-Advised Funds $ 2,007,380.73
Suffolk Education Foundation $ 20,000.00
Total Restricted $ 2,200,100.73

Contributions – Unrestricted
Col. Fred V. Cherry Scholarship Fund $ -
George T. Everett Memorial Fund $ -
Michael W. Wendel/AVW Tech Fund $ -
Ann Godwin Moore Fund $ -
Howard Mast Scholarship Fund $ 50,750.00
Lewis F. Morris Memorial Fund $ 26,001.19
Charles B. Pond, III Fund $ -
Unrestricted Funds $ 6,300.00
Total Unrestricted $ 83,051.19
Total Revenue, Gains, and other Support $ 2,826,879.44

Expenses
Grants
Donor-Advised/Restricted Funds $ 1,366,475.00
Unrestricted Funds $ 106,750.00
Total Grants $ 1,473,225.00
Management and General Expenses $ 39,971.67
Total Expenses $ 1,513,196.67

Increase in Net Assets $ 1,313,682.77
Unrestricted/Restricted - Beginning-of-Year $ 4,195,464.63
Unrestricted/Restricted - End-of-Year $ 5,509,147.40

The amounts in this report are not intended to represent a complete package of financial statements and notes of the Suffolk Foundation. Complete financial statements and reports are available at the Foundation’s office.
The Suffolk Foundation was incorporated on November 9, 2006, but did not become fully operational until it received its 501(c)(3) tax-exempt status from the IRS on October 4, 2007. Mr. William N. Hill, former Suffolk Public Schools administrator, was selected by the Board to serve as the Foundation’s first Executive Director. The original Foundation office was located at 1514 Holland Road, which shared space with the Obici Healthcare Foundation. Later, through the generosity of Mr. Angus I. Hines, Jr., one of the founding members, the Foundation established its current office at 1426 Holland Road.

The Foundation is a tax-exempt organization; it is a non-profit, autonomous, publicly-supported, nonsectarian, philanthropic institution with a long-term goal of receiving and managing funds which benefit the citizens of Suffolk perpetually. These funds have been and will be established by many separate donors for the broad-based charitable needs of Suffolk and the surrounding area. The Suffolk Foundation accepts contributions from individuals, businesses, foundations, and other non-profit organizations. These funds are held in trust and pooled together for investment purposes. The income earned on these funds is distributed annually in the form of grants to non-profit agencies, enhancing the quality of life for area citizens.

The Foundation distributed its first grants after a devastating tornado in April 2008 damaged numerous homes and businesses throughout Suffolk. Through the generosity of many individuals and organizations, over $185,000 was donated to the Foundation to support the victims and establish a $75,000 Disaster Relief Fund to be used for victims of possible future disasters. Victims of the tornado received immediate assistance from organizations such as the Salvation Army, Mercy Chefs, God’s Pit Crew, Samaritan’s Purse, Suffolk’s Open Door Church, and the Economic Development Authority’s Matching Grant Façade Program. All of these 501(c)(3) organizations received grants from the Suffolk Foundation’s Tornado Relief Fund to assist in supporting their efforts.

The first scheduled grant distribution was the presentation of the $2,500 Howard Mast Memorial Scholarship, which went to Juan Lascano, a senior at Nansemond River High School. The foundation received almost $40,000 in 2009 to manage its second scholarship, the Colonel Fred V. Cherry Scholarship, awarded in 2010 to a deserving senior in one of Suffolk’s high schools. The first grant application cycle was completed in December 2008 with the Foundation distributing $41,500 to nine non-profits. Including awarding grants from donor-advised funds, the Foundation awarded over $200,000 to non-profits during 2008. During the second grant cycle in December 2009, the Foundation distributed $43,800 to eleven non-profits. Throughout 2009, the Foundation was able to distribute more than $194,500 to non-profit agencies, including donor-advised grants. At the end of 2009, the Foundation was honored to have the family of R. Curtis Saunders, Jr. designate contributions in his memory to establish an administrative fund to help support the ongoing work of the Foundation.

The year 2010 brought several firsts to the Suffolk Foundation. The Foundation received its first bequest from Mrs. Ann Godwin Moore, who left her estate valued at over $275,000 to the Unrestricted Fund category, allowing the Foundation to support non-profits by annually awarding grants from the interest earned. In 2010, seventeen non-profit agencies were awarded $70,000 in grants, and $85,000 was awarded through donor-advised funds and scholarships. The Foundation Board approved an agreement with the Suffolk Education Foundation to help support its mission by establishing an organization fund valued at over $410,000. The receipt of these and other funds brought the Foundation’s assets to over $3.6 million.

Another first was accomplished by the Suffolk Foundation in 2011. In November, in an effort to continue to enhance the quality of life in Suffolk, the Foundation held its first Community Forum & Luncheon at the Suffolk Center for Cultural Arts. Dr. James V. Koch, noted local economist and President Emeritus of Old Dominion University, was the featured speaker. His topic, “The State of Region Viewed from Suffolk,” was well received by over 150 guests. This activity was not a fund raising activity or a request of financial support by the Foundation, but rather an opportunity for the Foundation to bring important issues and information to the population in an effort to build a stronger and better community. The Community Forum & Luncheon was made possible through generous contributions received from SunTrust Bank, Birdsong Corporation, and anonymous donors.

In 2011, the Foundation continued to expand its annual unrestricted grant giving by donating $75,000 to 18 non-profit agencies. The Foundation also distributed $119,450 in donor-advised funds and scholarships to numerous non-profit agencies. At this point in its history, since the Foundation distributed its first funds to tornado victims back in 2008, a total of over $850,000 had been awarded to non-profits in less than four years. Foundation assets continued to grow, reaching over $3.7 million. The foundation moved to its new office, located in the Obici Healthcare Foundation Building at 106 Finney Street. Previously, the Foundation had been located at 1426 Holland Road, a space provided through the generosity of Angus I. Hines, Jr.
In 2012, the Foundation’s assets continued to grow, exceeding the $4 million mark in less than six years of operation. This could not have been accomplished without the support of the Foundation’s Board of Directors and the many generous citizens of Suffolk and nearby communities. The Foundation is proud to be able to claim that each year since the first unrestricted annual grants of $41,500 were distributed, the amount granted has increased. In 2012, $85,000 was distributed to 24 non-profits. Total grant distributions of over $267,000 were distributed to enhance the quality of life in Suffolk and other communities. Since the Foundation’s incorporation, grantees have received over $1.1 million in funds.

In the fall of 2012, the Foundation sponsored its second Annual Community Forum and Luncheon, during which Dr. Koch presented his second talk to an audience of 160, updating the attendees on the economic issues facing Suffolk and the Hampton Roads Region. Generous contributions and support from SunTrust, TowneBank, Birdsong Corporation, Farmers Bank, Taylor Freezers Inc., BB&T, and Monarch Bank made the event possible. The Foundation enjoyed continuing to sponsor this informative forum, bringing important issues to Suffolk’s citizens.

In 2012, the Foundation was also honored to receive a $90,000 gift from the estate of Dottie G. Scott to establish the Dottie Scott’s Elizabeth River Artists Fund. The designated fund will be used to support an artists’ group and to help provide these individuals with the opportunity to explore and fulfill their creative talents. Just recently, the Foundation developed a $150,000 grant agreement with the Birdsong Corporation to provide funds to support Paul D. Camp Community College’s “High Need Academic and Workforce LPN Program.” The first grant for this program was distributed in March 2013.

The year 2013 was another record-setter for the Suffolk Foundation. Several milestones were reached. For the first time, the Foundation distributed over $100,000 in unrestricted grants. The Foundation granted $105,000 to 25 non-profit agencies to support the citizens of Suffolk. It also distributed its largest, single grant of $50,000 to the Suffolk Salvation Army for the purchase of a generator, which will facilitate the opening of a downtown disaster shelter. On December 31, 2013, the Foundation had assets of over $5.5 million, and distributed over $1.4 million in unrestricted, designated, donor-advised, and scholarship funds during the year. Several new funds were added to the portfolio: the Brian and Caroline Martin Family Donor-Advised Fund, ROSF Donor-Advised Fund, and the Lewis F. Morris Memorial Scholarship. The third Annual Community Forum and Luncheon was a great success, with a full house listening to Mr. Bobby Thalhimer, a well-respected authority on community foundations, present information on the importance and impact community foundations can have on a society. Plans are being made to begin collaboration with local private foundations, businesses, and corporations to assess the community’s needs and, possibly, to pool resources to support the identified needs.

I am so overwhelmed at the progress the Suffolk Foundation has accomplished since I have become a board member. Being a board member has enlightened my perspective of how important the Suffolk Foundation is to the City of Suffolk and the surrounding areas. It is the scholarships, grants, and gifts to service organizations and other important projects that have been most rewarding and give you a good feeling that we are moving in the right direction of serving the community. My involvement has been a learning experience that I will always remember because it has broadened my knowledge and my dedication as a board member.

– Sarah Walden

The ability to serve the Suffolk community, through the work of the Suffolk Foundation, makes me feel good!

- Dave Mitnick
Wednesday, November 5, 2014
4TH ANNUAL COMMUNITY FORUM & LUNCHEON
CENTER FOR CULTURAL ARTS BALLROOM AT NOON

The Special Guest Speaker will be
ADMIRAL BILL GORTNEY, COMMANDER, U.S. FLEET FORCES COMMAND

Adm. Gortney graduated from Elon College in North Carolina, earning a Bachelor of Arts in History and Political Science in 1977. He entered the Navy as an aviation officer candidate, received his commission in the United States Naval Reserve in September 1977, and earned his wings of gold in December 1978.


Overseas assignments include deputy for Current Operations, Joint Task Force Southwest Asia, Eskan Village, Saudi Arabia, 1999; chief, Naval and Amphibious Liaison Element to the Combined Forces Air Component Commander, U.S. Central Command, for the opening months of OIF at Prince Sultan Air Base, Saudi Arabia; and chief of staff, Commander U.S. Naval Forces Central Command / U.S. 5th Fleet, Naval Supply Activity Bahrain, 2003-2004.


Gortney has flown over 5,360 mishap free flight hours and 1,265 carrier-arrested landings, primarily in the A-7E Corsair II and the FA-18 Hornet. He is authorized to wear the Defense Distinguished Service Medal, Navy Distinguished Service Medal, Defense Superior Service Medal, Legion of Merit (four awards), Bronze Star, Defense Meritorious Service Medal (two awards), Meritorious Service Medal (three awards), Air Medal (three awards: Gold Numeral One, two Strike/Flight), Defense Commendation Medal (three awards), Navy and Marine Corps Commendation Medal, Navy and Marine Corps Achievement Medal, Sea Service Ribbon (8 awards), and the Overseas Service Ribbon (2 awards).

Invitations for the Community Forum & Luncheon will be sent out in October. If you have a special interest in attending this event, please contact Billy Hill, Executive Director, via his email: bhill@suffolkfoundation.org, and include your contact information (email address, business or home address, and phone number).